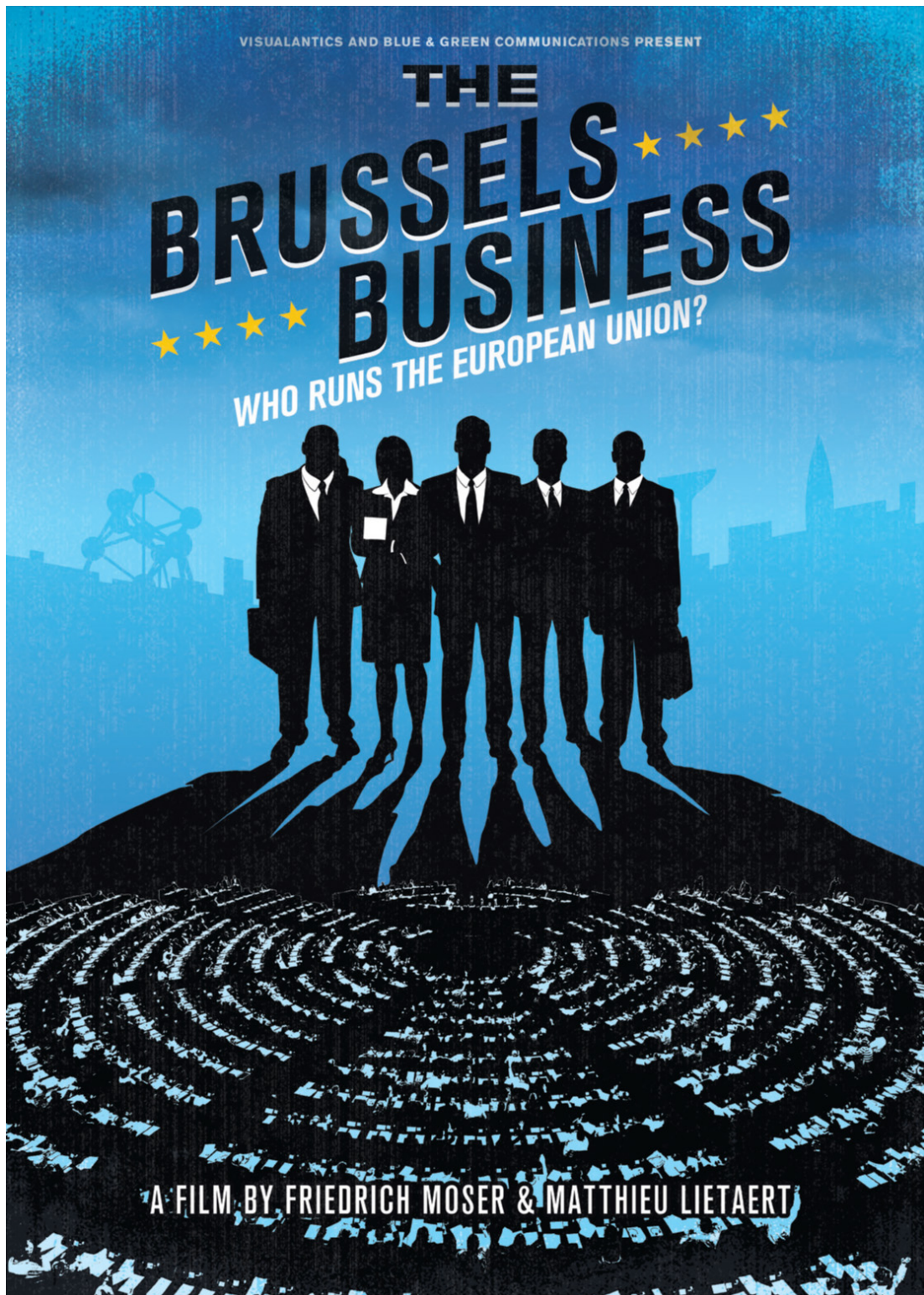


VISUALANTICS

PRESENTS



CONTENT

short synopsis	p3
directors' statement	p4
cast	p5
crew	p7
full cast & crew	p8
technical specifications	p12
contact	p13



SHORT SYNOPSIS

In the early 90s two young men discover the enormous influence of lobbying in Brussels. However, these two men will set out on very different journeys.

Olivier Hoedeman gets drawn deeper and deeper into a detective-story through investigating cases of lobby influence and becomes the EU's leading lobby-watchdog.

Pascal Kerneis drops a secure job at the European Commission, because he is so fascinated by the immense possibilities of influencing legislation. He becomes a high profile lobbyist for around 40 multinationals in the services sector and now can claim to represent 50% of the economical power of the European Union.

By following Olivier's investigations and Pascal's career this film takes us on a journey into the corridors of power of the biggest economy on earth - the European Union. It dives into the secretive networks that steer the daily life of 500 million Europeans - lobby groups, consultancies, think tanks and law firms teaming up with the EU's political elite.

In the form of a political docu-thriller THE BRUSSELS BUSINESS for the first time unveils the EU's untold story. It tries to answer a question millions of Europeans ask themselves:

Who runs the European Union?



DIRECTOR'S STATEMENT

The European Institutions, which 50 years ago were set up to co-ordinate the economies of 6 countries, are nowadays responsible for about 80% of the regulations affecting the daily lives of the entire continent and its 500 million citizens. However, nobody really knows who is responsible for these decisions, who can be held accountable for them and whether the whole process is democratic or not.

En-masse the EU citizens have turned their back on the political shenanigans in the Capital of Europe, feeling that somehow it has nothing to do with their own lives. They generally regard the Commission and the EU parliament with its 736 chosen MEPs as power-seeking bureaucrats and this has created a huge gap between the rulers and the citizens.

Generally the focus of the media remains firmly on the Parliament and the Commission. Almost nothing is publicly mentioned about the key role played by private players who have not only control over the economic power, but are increasingly interfering with the political spheres. The EU citizens deserve to know the real story behind some huge steps taken by the EU institutions. Moreover, it's time to openly discuss the kind of rules needed for lobbyists if we want to avoid the European democracy to changing from a open system, based on the 'One Member, One Vote' principle to a corporate oligarchy where the 'One Euro, One Vote' principle would rule.

In *The Brussels Business* we want to show clearly and for the first time, who exactly are the players that drive the EU policies, how they steer them and why. That is the task we have set ourselves and that's why we want to make this film.

Friedrich Moser & Matthieu Lietaert

THE CAST

OLIVIER HOEDEMAN



Corporate Europe Observatory (CEO)

NGO-activist, lobby-watchdog in Brussels' EU-Quarter. Founder of Corporate Europe Observatory. Driving force behind ALTER-EU, a coalition of 160 NGOs for transparency in EU-lobbying.

www.corporateeurope.org

PASCAL KERNEIS



European Services Forum (ESF)

Lobbyist founded the ESF 10 years ago. His 40+ clients are the "who-is-who" of the banking, insurance and telecom sector along with other services. Negotiates for international deregulation and liberalization, especially at the WTO.

www.esf.be

ERIK WESSELIUS



Corporate Europe Observatory (CEO)

NGO-activist, lobby-watchdog. Leads the investigations within Corporate Europe Observatory. Came out with the idea of Guided Tours to Lobby-Brussels.

www.eulobbytours.org

KEITH RICHARDSON



Secretary-general of the ERT 1988-98

Published about the high-time of the ERT and its influence on the most important steps of the European Integration.

SIIM KALLAS



Vice-President van de Europese Commissie

Having the portfolio of Administration, Audit and Anti-Fraud between 2004 and 2009, in 2005 he invited Olivier and Erik to a meeting and launched the European Transparency Initiative. Now Commissioner for Transport.

ETIENNE DAVIGNON



CEO of Suez-GdF Belgique

The beginning of the alliance of big business and the EU institutions is marked by the foundation of the ERT in 1983. Davignon was the mastermind behind it. He is the grey eminence behind the scenes in Brussels, linked to the ERT, the think tank Friends of Europe, the conspirative elitist Bilderberg-Group and as special advisor to the Commission.

LEON BRITTAN



Former EU Trade commissioner

Avid fighter for neo-liberal positions. His push for investment agreements favourable for the biggest corporations in the world was one of the major causes for the violent street protests at the WTO summit in Seattle 1999. Helped to create the ESF.

CRAIG HOLMAN



Lobbyist for Public Citizen / Washington

Mastermind of the 2007 reform of lobbying in Washington. Advisor to the European Institutions on the European transparency initiative.

MARIA GREEN COWLES



Prof. Political Sciences / American University in Washington

The first scholar to research and publish on the ERT's influence on the formation of the EU. The only person given access to the ERT's archives.

LORI WALLACH



Global Trade Watch / Washington

Mastermind behind the Anti-MAI-campaign in 1996-97. American person of reference for Olivier and Erik. This campaign marked the beginning of the internet-era in politics. It was the first time for NGOs to defeat multinationals.

CREW

AUTHOR/DIRECTOR/MATTHIEU LIETAERT



Matthieu Lietaert PhD in Political Science and former lobbyist in Brussels.

He is Web-doc and cross-media consultant in cinema schools and manages Not So Crazy! Productions.

<http://notsocrazy.eu/>

AUTHOR/DIRECTOR/PRODUCER/FRIEDRICH MOSER



Friedrich holds a MA in history and German studies.

He started as TV journalist and editor. In 2001 he founded blue+green communication and has made over 20 documentaries broadcast in Austria, Germany and Italy. In 2008 he attended the Documentary Campus for non-fiction filmmaking.

He's also lecturer on history and documentaries as well as teaching video production.

BELGIAN PRODUCER/STEVEN DHOEDT



Steven studied film at the RITS Film Academy in Brussels and graduated as a Master in Audiovisual Arts.

In 2003 he founded the Belgian based production company VISUALANTICS. At the time a collective of filmmakers and new media artists, it developed over the years to an up and coming production house focusing on creative documentaries, fiction films and new media projects.

As a producer and director for Visualantics, he currently has several feature documentaries and short films in development and production, including 'The Sound of Belgium', 'State of Play', 'Hallo Istanbul' and 'Reaching the Sky'.

FULL CAST & CREW

Cast	PASCAL KERNEIS OLIVIER HOEDEMAN CRAIG HOLMAN KEITH RICHARDSON MARIA GREEN COWLES VISCOUNT ETIENNE DAVIGNON ERIK WESSELIUS SIR LEON BRITTAN LORI WALACH SIIM KALLAS
Script	FRIEDRICH MOSER & MATTHIEU LIETAERT
Script editing	JESPER OSMUND MIKAEL OPSTRUP ROBERT SMITH
Director	FRIEDRICH MOSER & MATTHIEU LIETAERT
Assistant to Director	STEFANIE LANGER
Producer / Line Producer Austria	FRIEDRICH MOSER VOOR BLUE & GREEN COMMUNICATION
Assistant Producer Austria	STEFANIE LANGER
Producer / Line Producer Belgium	STEVEN DHOEDT VOOR VISUALANTICS
Associate Producer	MATTHIEU LIETAERT VOOR NOT SO CRAZY!
Archive Research	DANIEL WUNDERER MATTHIEU LIETAERT FRIEDRICH MOSER STEFANIE LANGER
Director of Photography	FRIEDRICH MOSER
Additional Camera	FRIEDRICH MOSER NATE CLAPP NICHOLAS GARDNER ED WATKINS MATHIEU BERGERON
Camera & Light - Reenactments	JULIEN LADAVID
Cineflex Operator	EVERT CLOETENS
Electro	ELKE DAMS JULIEN LADAVID
Sound	BLAISE JADOUL
Additional Sound Recording	MICHAEL BOYLE NOVI DWI RATMO NUGROHO ('BLACK') STEFANIE LANGER MATTHIEU LIETAERT LEE NIEDERKOFFER
Set Construction	CARINE ALTERMATT KORNEEL DEVILLE
Studio	LA FABRIQUE 22A

Recording Studio Sound	A SOUND
Extras	NICOLAS DEWAELE CATHERINE KIRSCH MARINE HERMESSE RAPHAEL WAROLIN ELENA ARHIRE CHRISTINA GHEORGHE HANS DEBLIECK QUENTIN GUTIERRES CAROLINE ANTOINE DANIEL WUNDERER STEVEN DHOEDT IRIS RIEGER MARIA MOSER
Editing	JESPER OSMUND FRIEDRICH MOSER MICHAELA MULLNER
Color Grading	LEE NIEDERKOFER
Motion Graphics	FRIEDRICH MOSER
CGI	REINHOLD FRAGNER MARTINA FRÖSCHL VALENTIN SCHWIND SIMON RICHTER
Online Editing	LEE NIEDERKOFFLER
Digital Mastering	LEE NIEDERKOFER
Music	JOHANNES ROTHENAICHER
Music Editing	JESPER OSMUND BERND DORMAYER FRIEDRICH MOSER
Sound Design	BERND DORMAYER
Sound Mix	MICHAEL PLÖDERL KLAUS GARTNER
Dialogue Mixing	KLAUS GARTNER DAVID RUBIN JAKOB STUDNICKA
Titles	AMBROS KNAPP CHRISTIAN VOLLENHOFER
Mastering	CHRISTIAN VOLLENHOFER
Archives	EUROPEAN COMMISSION EUROPEAN PARLIAMENT EUROPEAN COUNCIL INA NEWS INTERNATIONAL DEMOCRACY NOW! GETTY IMAGES PHILIPS COMPANY ARCHIVES VOLVO A.B. KEITH RICHARDSON MARIA GREEN COWLES CRAIG HOLMAN CORPORATE EUROPE OBSERVATORY

SI MITCHELL / GUERRILLA PRODUCTION
TEATRO ALLA SCALA
WIKIMEDIA
NATIONAL ARCHIVES (USA)

Thanks to **EWALD NOWOTNY, DANIEL GUÉGUEN, MARIANO IOSSA,**
YANN-SVEN RITTELMAYER, GEOFFREY LEGRAND,
NATHALIE BRACK, EMILIE VAN HAUTE, KIRSTEN VANKAMPEN,
JANJA GABERSEK, DENIS LUXEN, ROGER-MARIE DUBOIS, GEERT
KEYAERTS, JEAN-MARC DELEUZE, HANNA HINRIKUS, MARK VAN
DEN DRIES, CYRIL JEAN, MARIJKE DERYCKERE, JAMIE BALLIU,
ZYGMUNT TYSZKIEWICZ, OLIVIER PASTRE, THIERRY GIESELER,
MICHÉLE BOZET, DORUS DANEELS, ALFRED CARL, MEGACOPY
WIEN, INGRID SILBERNAGL, YIORGOS VASSALIOS, ARIS
KATZISTEPHANOU, NIKOS TZAFERIS, JOSÉ FELIPE FUENTES, JOSE
AUGUSTO MONTEIRO, RICARDO GALEAZZI, JULIAN FOGEL,
GIUSEPPINA SIGNORELLI, ANNE SNIJDERS, FILOMENA TORRES,
MARIA ELENA BISKINI, MARIANNE OSTRAT, SI MITCHELL, HEIDI
GRONAUER, PETER JÄGER, IXQUICK SEARCH ENGINE, ALEX VAN
EESTEREN, THOMAS KATHRINER, EVA REITHOFER, INES SCHIEMAN,
JUDITH MOSER-KROISS, SASKIA KOSSAK, ALEXANDER
NUSSBAUMER, JERRY ROTHWELL, MARGIT MAIER, SEVERIN
MORITZER, OVE RISHØJ JENSEN, EDN, CARMEN COBOS, KEES
RIJNINKS, CHRISTOPH KÖTTL, DENIS KREDLER

Developed within the framework of **ESODOC 2008**
DOC IN EUROPE 2009
STORY DOC 2009

Production **BLUE+GREEN COMMUNICATION**
WWW.BLUEANDGREEN.INFO

A co-production with **VISUALANTICS**
WWW.VISUALANTICS.NET

In Association with **NOT SO CRAZY! PRODUCTIONS**
WWW.NOTSOCRAZY.NET

Supported by **VLAAMS AUDIOVISUEEL FONDS (VAF) / FLANDERSIMAGE**
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FILMFONDS WIEN (FFW)
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ÖSTERREICHISCHES FILMINSTITUT (ÖFI)
ROLAND TEICHMANN
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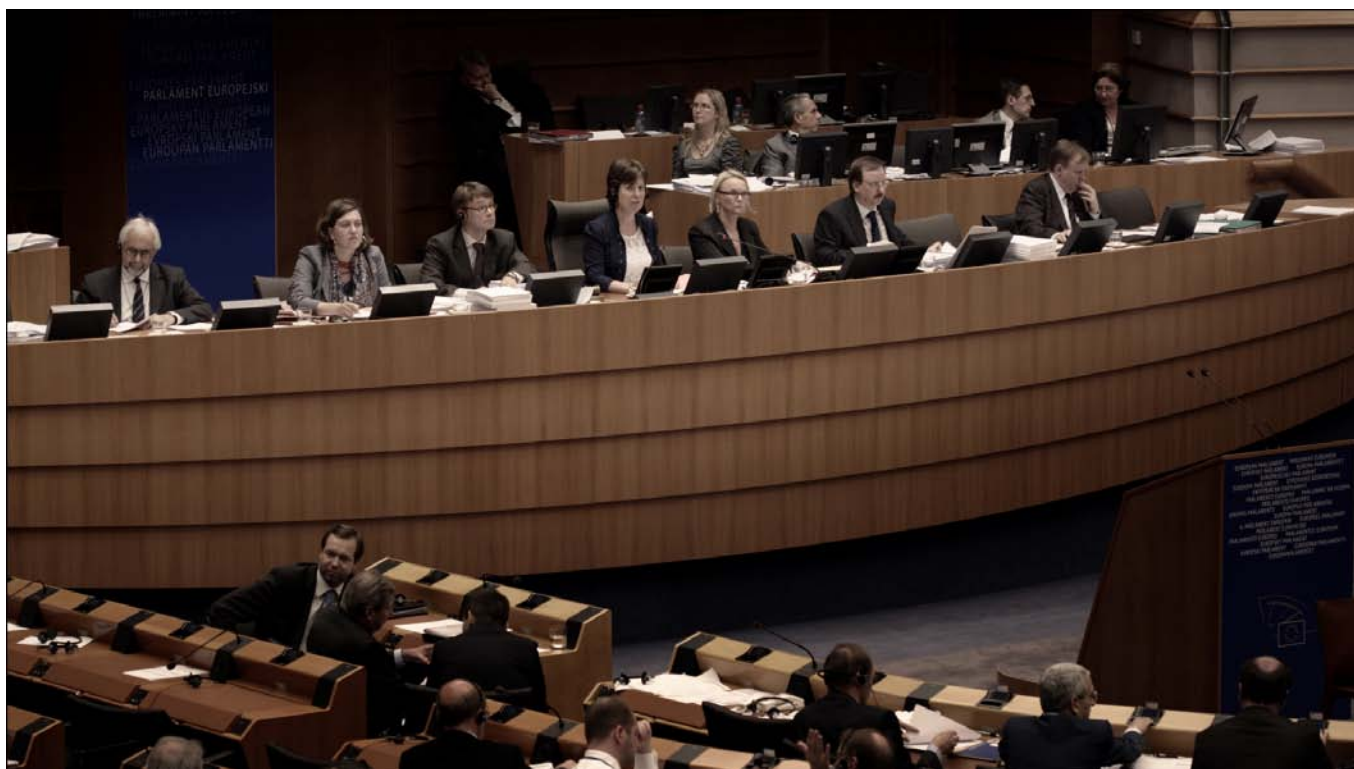
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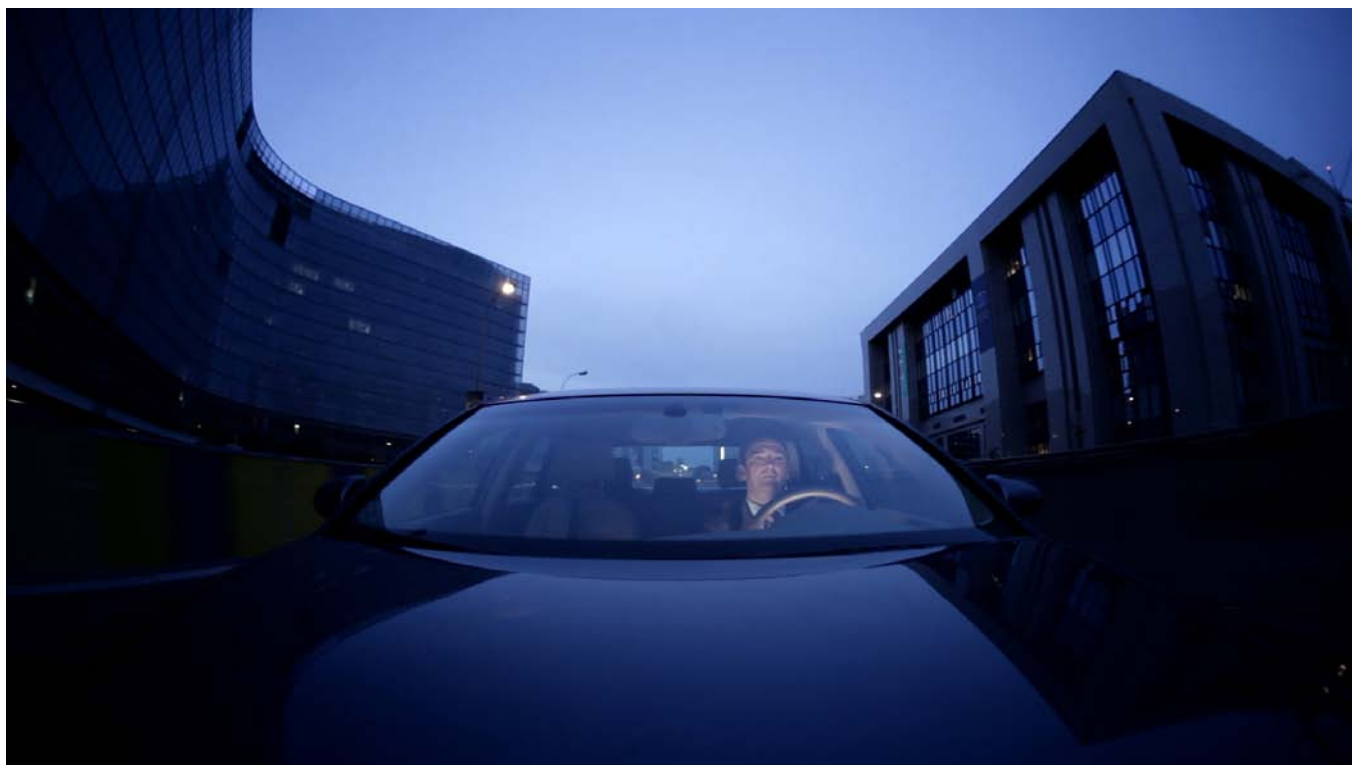
ORF ÖSTERREICHISCHER RUNDFUNK – FILM/FERNSEH ABKOMMEN
HEINRICH MIS
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A co-production with **ZDF IN COLLABORATION WITH ARTE**
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REINHART LOHMANN
WWW.ARTE.TV

RTBF TÉLÉVISION BELGE – UNITÉ DOCUMENTAIRE
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CENTRE DE CINÉMA ET DE L'AUDIOVISUEL DE LA COMMUNAUTÉ
FRANÇAISE, DE VOO, DE LA LOTERIE NATIONALE ET DE LA
RÉGION BRUXELLES-CAPITALE
KATHLEEN DE BÉTHUNE
WWW.CBADOC.BE





TECHNICAL SPECS

Original Title	THE BRUSSELS BUSINESS
Year of Release	2012
Country of Production	Austria / Belgium
Duration	85'
Language	Engels / Frans
Colour	Full Colour
Shooting Format	RED 4K
Projection Format	DCP / HDCAM / Digibeta / BluRay / DVD
Sound	Stereo LtRt / 5.1 Surround

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